


INFORMAZIONI PERSONALI



Giorgia Scianti

 (Italia)

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DICHIARAZIONI PERSONALI

I am a Student of Corporate Communication and Public Relation at IULM University in Milan, where I am improving my Marketing, Sociology, Advertising and Corporate Communication Skills.

I moved to Milan in 2013 from Reading, Berkshire, where I lived for almost one year and took a Business English course at Eurospeak Language School.

Since May 2013 I am the owner of Blanco, a home luxury linens shop in Scandiano, my native city.

By managing the shop I can regularly improve my retail marketing competences including problem solving, accounting and public relations.

On May 2014 I ran for Scandiano City Council position and I won the election. Since then I have been a Scandiano City Councilwoman and at the same time I become the Presiding Commissioner of Equal Opportunities Commission. Performing these important roles I am improving my Public Speaking, Media Relations, Event Planning and Political Mediation.

I set up, launched and managed my first pop up store Blanco Temporary, in Scandiano.

My goals were to raise brand awareness, to test new markets and business idea and to engage existing and potential costumers.

I am writing an essay about my experience and it will be the topic of my next dissertation at IULM University.

ESPERIENZA
PROFESSIONALE

MAG. 13–alla data attuale

Owner

BLANCO

www.blancoscandiano.com

Homewear Shop in Scandiano, Reggio Emilia.

MAG. 14–alla data attuale

Consigliere Comunale

Comune di Scandiano

On May 2014 I ran for Scandiano City Council position and I won the election. Since then I have been a Scandiano City Councilwoman. Performing these important role I am improving my Public Speaking, Public Relations, Media Relations, Event Planning and Political Mediation.

MAG. 14–alla data attuale

Presidente Commissione Pari Opportunità

Comune di Scandiano

Presiedo la Commissione Pari Opportunità, dove mi impegno nella organizzazione di eventi e progetti finalizzati a sensibilizzare la comunità su temi quali la discriminazione razziale, di genere, religiosa ma anche economica e sociale.

1 SET. 15–1 GEN. 16

Owner - Temporary Retailer

BLANCO temporary, Scandiano (Italia)

I set up, open and manage my first pop up store Blanco.

My goals are to raise brand awareness, to test new markets and business idea and to engage existing and potential costumers.

I am writing an essay about my experience and it will be the topic of my next dissertation at IULM University.

ISTRUZIONE E FORMAZIONE

1 SET. 13–21 MAR. 16

Laurea in Relazioni Pubbliche e Comunicazione d'Impresa

Libera Università di Lingue e Comunicazione IULM, MILANO (Italia)

1 SET. 11–31 LUG. 12

Business English Certificate

Eurospeak Language School, Reading (Regno Unito)

1 SET. 06–1 GIU. 11

Diploma liceo scientifico

Liceo scientifico Aldo Moro, Reggio Emilia (Italia)

COMPETENZE PERSONALI

Lingua madre italiano

Altre lingue

inglese

COMPRESIONE		PARLATO		PRODUZIONE SCRITTA
Ascolto	Lettura	Interazione	Produzione orale	
C1	C1	C1	C1	C1
Diploma di lingua inglese livello C1				

Livelli: A1 e A2: Utente base - B1 e B2: Utente autonomo - C1 e C2: Utente avanzato
 Quadro Comune Europeo di Riferimento delle Lingue

ULTERIORI INFORMAZIONI

Riconoscimenti e premi

Corsi

Certificazioni